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April 10, 2007

**CERTIFIED MAIL/RETURN RECEIPT REQUESTED**

Ms. Katherine Coble

Re: Your Blog: "Just Another Pretty Farce"  
February 27, 2007 posting regarding JL Kirk Associates®

Dear Ms. Coble:

This firm represents JL Kirk Associates. In the February 27, 2007, posting to your blog "Just Another Pretty Farce" you made the following false and defamatory statements about JL Kirk Associates:

1. JL Kirk Associates "...was formerly Bernard Haldane before it was purchased by Mr. Kirk Leipzig."
2. That JL Kirk Associates personnel "use fear to motivate" potential clients to pay for services "without question and without the possibility of a refund."
3. That, during your interview with your husband, there were questions "designed to help [you] as the insecure wife put more economic pressure" on your husband.
4. That the amount you were asked to pay "neatly" coincided with your tax refund "which is a matter of public record."

In addition, a number of statements made in your posting convey a meaning that is clearly injurious to the reputation of JL Kirk Associates.

Under Tennessee law, any malicious publication expressed in writing intending to injure the character or diminish the reputation of a business is a libel. Moreover, even if statements are literally true, the publisher of those statements is subject to monetary damages where "the meaning reasonably conveyed by the published words is defamatory." *Memphis Publishing Company v. Nichols*, 569 S.W.2d 412 (Tenn. 1978).

LA JOLLA OFFICE: